

Reminder emails



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Building Business Acumen®

Subject: Enhance your professional skills with business acumen

We're writing to remind you that you are invited to join the Building Business Acumen® course on [<Course Date>](#) where you'll gain insight into the business strategy of [<Company>](#) and your impact on the money-making process.

With so much evolving at [<Company>](#), we encourage you to participate to further your credibility, career, and the success of our company.

Here's how you can sign up: [<Instructions>](#).

Best regards,

[<Your Name>](#)

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Building Business Acumen® Essentials

Subject: Enhance your professional skills with business acumen

We're writing to remind you that you are invited to join the Building Business Acumen® Essentials course on <Course Date> where you'll gain insights fundamental to all businesses and your impact on the money-making process.

With so much evolving at <Company>, we encourage you to participate to further your credibility, career, and the success of our company.

Here's how you can sign up: <Instructions>.

Best regards,

<Your Name>

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Business IQ® for Sales Professionals

Subject: Enhance your professional skills with business acumen

We're writing to remind you that you are invited to join the Business IQ® for Sales Professionals course on <Course Date> where you'll gain insight into the business strategy of our clients and increase your value as a business partner.

With so much evolving in the market, we encourage you to participate to further your credibility, career, and the success of our company.

Here's how you can sign up: <Instructions>.

Best regards,

<Your Name>

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Seeing the Big Picture®

Subject: Access Seeing the Big Picture anytime

We're writing to remind you that you now have access to [Seeing the Big Picture](#), a self-paced online course covering [<Company's>](#) business strategy, metrics, and drivers of success.

Not sure if you've had the chance to login, but here's how to sign-up: [<Instructions>](#).

Don't hesitate to let me know if you have any questions. I look forward to your feedback.

Best regards,

[<Your Name>](#)

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Quarterly Earnings Calls

Subject: Enhance your professional skills with business acumen

We're writing to remind you that you are invited to join a professional review of our latest quarterly earnings report on [<Course Date>](#). This webinar is designed to help you gain an objective view of our company's financial health and learn a process for getting the most out of future quarterly reports.

Here's how you can sign up: [<Instructions>](#).

Don't hesitate to let me know if you have any questions. I look forward to your feedback.

Best regards,

[<Your Name>](#)